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**UKGCVA will provide:**

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- Branding as 'Media Partner'.
- Logo and short profile on UKGCVA Conference 2018 website and in one UKGCVA newsletter.
- One UKGCVA newsletter spotlight mention. Content to be provided by media partner subject to UKGCVA approval.
- Social media announcements as media partner to 2018 conference.
- Logo displayed at UKGCVA Conference 2018.
- 1 x complimentary place at the event.
- Opportunity to encourage sign up to media partner publication in one UKGCVA newsletter and once on social media. Content to be provided and subject to UKGCVA approval.
- Discounted exhibition space (10% off standard prices) or exclusive offer to exhibit on our Pop Up Wall for £500 if booked by December 31st
- Opportunity to include MEDIA PARTNER publication in the delegate bag.

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**MEDIA PARTNER will provide:**

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- Social media announcements around media partnership.
- Banner ad to feature on MEDIA PARTNER website from October 2017 to March 2018, to promote UKGCVA Conference 2018, with logo and link to UKGCVA Conference website.
- Write an advertorial on UKGCVA Conference 2018 to feature in PARTNER PUBLICATION in January 2018 in form of Q & A session with Gail Cohen, Director General.
- Announce launch of UKGCVA Conference 2018 to subscribers via e-news in October 2016.
- Include UKGCVA Conference 2018 in MEDIA PARTNER e-news three times between October and February. UKGCVA to provide content.
- Include a half page advert in November 2016 and January 2018 issues of MEDIA PARTNER publication.
- Follow up coverage of conference 2018 in March or April 2018 MEDIA PARTNER publication.

TERMS AND CONDITIONS

All content must be provided according to UKGCVA deadlines (prior to conference date) to guarantee inclusion.

UKGCVA reserves the right to edit content.

This agreement does not allow display of banners at the conference or any other insert to the delegate bag / on chairs without prior approval by UKGCVA. Approval will not be granted on the day of the event.

Pop Up Wall is a new exhibitor area with space for one pull up banner and if requested a poseur table, within the conference exhibition area. This will be over the course of 1.5 day conference.

Partnerships may run annually or solely for the conference period (October – March).