

# **SPONSORSHIP PACKAGES**

The Grange, Tower Bridge | 7<sup>th</sup> & 8<sup>th</sup> March 2018

# LEAD SPONSOR: SOLD

Member rate: Non-Member rate: £30,000 + VAT £40,000 + VAT

### **Benefits:**

- On-going reference to UKGCVA Conference 2018 "Your Company" Lead Sponsor
- Sponsorship to be announced at a relevant UKGCVA meeting (either September / November / January subject to signed contract)
- Your Company Profile (up to 150 words) with contact details and logo prominent on the official conference website
- Overview of your company and products (up to 150 words) with contact details and logo in one issue of the UKGCVA members' newsletter
- Opportunity to provide a quote in the UKGCVA Conference 2018 official press release
- Introduction to your company in conference brochure (first page word count TBC on design)
- Your Logo incorporated onto stage set, on conference holding slides and on all UKGCVA sponsor references (day 2 only)\*
- Lead sponsor branding to appear on all relevant marketing materials produced \*
- A 5-minute slot at start of conference Day 2 (content to be agreed with UKGCVA in advance)
- Acknowledgement and thanks from UKGCVA at the event
- Complimentary 6m x 2m Gold Exhibition space in the exhibition area
- Complimentary static slide as part of LED wall presentation
- Ability to distribute materials to delegates via delegate bags (1 insert)
- 6 x complimentary delegate places
- Use of logo does not include bags, pens, lanyards, delegate badges etc. which are separate sponsorship packages.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES:

# INNOVATION SPONSOR:

### **NEW FOR 2018**

Member rate: **£15,000 + VAT** Non-Member rate: **£17,500 + VAT** 

\*subject to costs and venue restrictions

#### **Benefits:**

New sponsorship opportunity - focusing on Day 1 of the conference. Full package to be discussed and agreed with UKGCVA in advance.

- Your Company Profile (up to 100 words) with contact details and logo prominent on the official conference website
- Overview of your company and products (up to 50 words) with contact details and logo in one issue of the UKGCVA members' newsletter
- Introduction to your company in conference brochure (Word count TBC on design)
- Branding of Day 1 'spotlight stage', as well as a sponsor presentation slot.
- An opportunity to be the host of the innovation 'spotlight stage' on day 1 subject to agreement
- Branding to appear on all relevant marketing materials produced
- Acknowledgement and thanks from UKGCVA at the event
- Complimentary 3m x 2m Exhibition space in the exhibition area
- Complimentary static slide as part of LED wall presentation

- Ability to distribute materials to delegates via delegate bags (1 insert)
- 4 x complimentary delegate places
- Use of logo does not include bags, pens, lanyards, delegate badges etc. which are separate sponsorship packages.

NETWORKING SPONSOR:	Member rate:	£12,500 + VAT
Enhanced Package to include day 1 networking and meeting space, branding and promotion		plus production
	Non-Member rate:	<b>£15,000 + VAT</b> plus production

### **Benefits:**

- Networking area to incorporate any exhibition stand requirements of approx. 8 x 2m, with additional branding opportunities around seated areas or where possible tables and chairs for networking and work space and a screen for company video / presentation
- Sponsor of Day 1 networking and meeting area to include additional banner exhibition stand, branding and materials
- Introduction to your company in conference brochure (word count TBC on design)
- Conference WiFi password to contain 'your company' name (subject to availability for this feature with venue)
  Additional options could include a coffee cart (with proceeds to official charity), mobile charging etc. To be
- discussed with the sponsor before confirmation (additional elements may incur extra cost)
- Your Company Profile (up to 75 words) with contact details and logo on the official conference website and in an issue of the members' weekly newsletter
- Sponsorship acknowledged on the website and by UKGCVA on the day of event
- Complimentary static slide as part of LED wall presentation
- 3 x complimentary delegate places

### **DELEGATE PACK SPONSOR:**

Member rate: **£7500 + VAT** Non-Member rate: **£9000 + VAT** \*inclusive of production costs up to 300 items

### **Benefits:**

- Delegate packs, conference pens and conference writing pads branded with "Your Company" name and logo (maximum of 300 packs produced within agreement)
- Other promotional items by agreement (production costs to be covered by sponsor)
- Sponsorship acknowledged on the UKGCVA Conference website and by UKGCVA at the event, and your logo and brief overview to be included in the brochure
- 2 x complimentary delegate places
- Discounted LED wall options prices on request

### **REGISTRATION SPONSOR:**

Member rate: **£6000 + VAT** Non-Member rate: **£7500 + VAT** \*inclusive of production costs up to 300 items

#### Benefits:

- Pop up banners in registration area / Logo on LED screen in reception as appropriate.
- Delegate badges may incorporate "Your Company" name and logo with UKGCVA
- Lanyards may be printed with "Your Company" name and logo with UKGCVA
- Sponsorship acknowledged on the UKGCVA Conference website and by UKGCVA at the event, and your logo and brief overview to be included in the brochure
- 2 x complimentary delegate places

• Additional discounted LED wall options - prices on request

### **DRINK RECEPTION SPONSOR:**

Member rate: Non-Member rate:

### Benefits:

- Company logo displayed in drinks reception lounge either on screen or with company banners
- Opportunity to provide branded napkins (at sponsors cost)
- 3-minute speaking opportunity at drinks reception
- Sponsorship acknowledged on the UKGCVA Conference website; by the UKGCVA at the event and your logo and brief overview to be included in the brochure
- 1 x complimentary delegate places
- Discounted LED wall options prices on request

BREAKFAST RECEPTION SPONSOR:	Member rate: Non-Member rate:	£2000 + VAT £3500 + VAT
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### **Benefits:**

- Company logo displayed in breakfast lounge either on screen (TBC) or with company banners
- Opportunity to provide branded napkins (at sponsors cost)
- 3-minute speaking opportunity at breakfast reception
- Sponsorship acknowledged on the UKGCVA Conference website and by UKGCVA at the event, and your logo and brief overview to be included in the brochure
- 1 x complimentary delegate place
- Discounted LED wall options prices on request

### Notes for all sponsors:

- The exhibition space will include 1 x trestle table plus 2 chairs as required. Alternatives will be available at additional cost this includes but is not limited to poseur tables and stools. Please contact UKGCVA for a price list. Any stand, design, marketing is at exhibitor's own expense
- Benefits to commence from signing of contract
- Branding can only commence on materials produced/updated after signing of contract
- All collateral must be provided to meet UKGCVA deadlines
- Exhibition stand staff (if relevant) count as "delegate places" as per contracted number
- Where an exhibition stand is offered as part of UKGCVA conference sponsorship, the additional free delegate places do not apply
- Assistance on any production element available from UKGCVA
- All sponsor materials and merchandise placement to be agreed in advance with the conference management
- The decision of the conference management team is final

st lead sponsor logo on delegate merchandise / gifts subject to conflict of interest

If you join the UKGCVA and pay in full, prior to finalizing your exhibition/sponsorship booking, we will be happy to offer you the members rate.

*Please visit <u>our website</u> (http://www.ukgcva.co.uk/becomeamember.html) or call 0207 692 0626 for more information.*