

# **ADVERTISING PACKAGES**

The Grange, Tower Bridge | 7<sup>th</sup> & 8<sup>th</sup> March 2018

**INSERT IN DELEGATE PACK:** 

Member rate: `

Non-Member rate:

**£350 + VAT** plus production **£550 + VAT** plus production

## **Benefits:**

• Delegate bag insert, providing you with the opportunity to reach over 300 industry delegates with your targeted promotional information

VIDEO WALL – Video 30 seconds	:	Member rate:	<b>£350 + VAT</b> plus production
		Non-Member rate:	<b>£450 + VAT</b> plus production

### **Benefits:**

- Brand shown on 3 LED walls, 1 x reception approx. 2m x 2m and then two media walls in the exhibition space of approx. 5m x 5m
- Show reel will be looped throughout the event Day 1/2
- Repeated exposure to all delegates via the constant media stream
- Show reel/ads will be shown, as appropriate, on other screens throughout the venue space

VIDEO WALL- Static slide 5 seconds:	Member rate:	<b>£150 + VAT</b> plus production
	Non-Member rate:	<b>£250 + VAT</b> plus production

#### Benefits:

- Brand shown on 3 LED walls, 1 x reception approx. 2m x 2m and then two media walls in the exhibition space of approx. 5m x 5m
- Show reel will be looped throughout the event Day 1/2
- Repeated exposure to all delegates via the constant media stream
- Show reel/ads will be shown, as appropriate, on other screens throughout the venue space

# **Benefits:**

- Your advert placed within the main conference programme, reaching over 300 delegates.
- A number of options/ & sizes are available.
- The conference programme contains all the core information and are distributed to every delegate on registration

Size	Member Rate £	Non-member £
Full Page	£500	£750
Half Page	£350	£500
Quarter Page	£200	£250
Front Inside	£750	£900
Back Inside	£750	£900
		All prices exclude VAT

# Notes for all advertisers:

- All design, marketing development & cost is at the responsibility of the advertiser
- All advertising space to be paid for on receipt of invoice, to ensure inclusion in the conference
- Advertisers are responsible for ensuring the accuracy of their content. No responsibility can be taken by UKGCVA for errors
- All collateral/content must be provided to meet UKGCVA requirements & deadlines
- Assistance on production & design elements are available from the UKGCVA, at an additional cost, subject to agreement.
- All sponsor materials and merchandise to be agreed in advance with the conference management
- The decisions and deadlines of the conference management team is final

# NON UKGCVA MEMBERS

If you join the UKGCVA and pay in full, prior to finalizing your exhibition/sponsorship/advertising booking, we will be happy to offer you the members rate.

Please visit our website (http://www.ukgcva.co.uk/becomeamember.html) or call 0207 692 0626 for more information.